



End-to-end data exchange and management across all business functions.

Are you looking to:

- Save time and costs by automating manual data exchange processes?
- Collaborate with employees, customers, and partners across disparate geographies?
- Enable or speed the exchange of large, complex files (CAD, DMU, EPS, TIF)?
- Improve the quality of data stored across business units and organizations?
- Control and monitor the distribution of sensitive intellectual property?

Embracing the potential of global data exchange.

According to a 2007 supply chain research report, protecting intellectual property, keeping distributed work teams synchronized, and making knowledge available for learning and reuse rank among the top five challenges of today's business organizations.

To overcome these issues, companies are increasingly realizing the opportunity to streamline data exchange processes across product design, development, and manufacturing. However, building an efficient data exchange strategy is a complex endeavor. To exchange data across internal functions, business units, and partner communities, an organization faces significant investments in technology, time, and skilled resources. Even after an organization begins to build a proprietary data exchange application, ongoing maintenance obligations prove costly and divert resources from core business activities.

Making truly global data exchange a reality.

TRUexchange is a highly secure, on-demand solution that supports a variety of functions with the ability to exchange any type of data—from large engineering files to small flat file transactions—quickly and securely. Organizations can leverage TRUexchange to connect and share information with other business stakeholders in any geographic region, regardless of time zone or system configuration. As a de-facto solution for global data exchange, the TRUexchange community includes 5,200 customers in 40 countries.

Enabling integration and extension through SaaS.

The TRUexchange solution line is part of the Trubiquity community—a software-as-a-service (SaaS) based business process network connecting enterprises across all global communication protocols and standards. Access Trubiquity solutions via an on-demand model—over the internet, anytime, anywhere in the world. Combining the benefits of SaaS and enterprise application extension, Trubiquity integrates organizations and automates critical business processes across the global value chain.



Compelling Benefits

- **Enable anytime, anywhere access** to critical business data across the value chain
- **Protect critical intellectual property** through user authentication, authorization, and encryption
- **Extend the value of existing enterprise systems**—CAD, PDM, CRM, ERP
- **Share data with employees, customers, and partners** across all global regions & protocols
- **Ensure data quality and compliance** through automation and standardization
- **Eliminate costs, time, and risks** associated with the development of proprietary exchange tools

Comprehensive Features

- Multi-layer encryption including 128-bit SSL, 256-bit AES, 1024-bit private key
- High availability and uptime that exceeds industry standards
- Comprehensive transaction logging, real-time dashboards, and reports
- Robust user authentication and management models for security and compliance
- Flexible implementation options—hosted and enterprise configurations available

Integrating, extending. All the time, everywhere. Trubiquity.

Around the globe, thousands of companies trust Trubiquity for critical business data management and process automation. Collaborating across all enterprise systems, business functions, protocols, and geographies, the Trubiquity customer list includes the following leading organizations:

BAE Systems	Ford	Magna
B/E Aerospace	General Motors	MAN
BMW	Honda R&D	Mini
Chrysler	Honeywell Aerospace	Mitsubishi
Daewoo	Johnson Controls	Nissan
Delphi	Mercedes Benz	Pratt & Whitney

To find out more about the TRUexchange solution line or other Trubiquity process automation solutions, visit www.trubiquity.com. We look forward to helping you achieve your business potential.

USA: (248) 601-7160 ▪ UK: +44 (0) 113-242-5151 ▪ GERMANY: +49 (0) 30-7577449-0

TRUBIQUITY

www.trubiquity.com

