



Press Release

Special to Automotive Engineering International

AUTOWEB LAUNCHES NEW SOFTWARE ARCHITECTURE

ROCHESTER HILLS, Mich. – Autoweb, a leading provider of software-based data management and business process automation solutions for the automotive, aerospace and consumer goods industries, will launch its new software-as-a-service (SaaS) architecture in April 2008.

Autoweb's new software architecture greatly improves communications among global business teams, from an OEM (original equipment manufacturer) level down through a company's global supply chain. The new architecture also streamlines customers' internal business processes and offers better coordination, data management and process execution between a company's business units and its global supply chain partners.

Autoweb's new software architecture operates across three implementation levels — ensuring connectivity and system interoperability at a global level, secure data management across business units and departments and business process automation at a functional level.

“Our software solutions allow manufacturers and suppliers to collaborate on projects despite differences in their communications protocols and standards, time zones and languages, or the size and format of the data files that need to be exchanged,” said Muhammad Khan, Autoweb's chief technology officer.

Autoweb's new SaaS architecture creates seamless connectivity with every key industry communications protocol and standard used throughout the world, including Autoweb IP Exchange, OFTP, ENX, AS2 and X.400. Autoweb software also enables communication and integration across industry-specific messaging standards such as ENGDAT/ENGPART.

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Based on a subscription-usage model, Autoweb's SaaS-based software reduces or eliminates redundant administration, hardware and software costs related to the maintenance of a customer's internal data-management systems and business processes. Autoweb software can be scaled up or down, meaning that customers can implement multiple software solutions and leverage existing IT (information technology) investments while remaining flexible to process changes.

"Our customers no longer need to purchase and maintain separate communications methods to connect with their global suppliers," Khan added. "This leads to considerable cost savings and a more efficient use of resources."

For example, prior to using Autoweb's new SaaS software products, a leading global commercial passenger aircraft and business jet products supplier had spent more than 103 man-hours per day on data management-related tasks. Within the first year of using Autoweb's software, it reduced its data management time by 40 percent. The company enhanced its profitability, improved on-time performance and quality and reduced the risks associated with incorrect data transfers.

"The aircraft supplier realized a return on investment within four months of use," observed Nino DiCosmo, Autoweb's president and CEO. "The company automated processes across its engineering units and saved \$550,000 during the first year it used our software."

Autoweb's data management architecture allows customers to securely access and share information that has been stored within internal systems. It supports multiple data formats, corporate security policies, compliance requirements and procedures.

"Autoweb has changed dramatically since its September 2007 acquisition of Secorex of Germany," noted DiCosmo. "Along with the launch of our new systems architecture, we will be announcing a new company name shortly. These changes demonstrate our commitment to offering customers an end-to-end approach for collaborating with manufacturers and suppliers across the globe."

About Autoweb

Based in Rochester Hills, with European headquarters in Germany and the U.K., Autoweb is a leading provider of global data exchange and business-process automation software for manufacturers and suppliers. The company provides a single, software-as-a-service-based business process network, capable of connecting all global industry communication protocols and standards.

Autoweb has more than 5,200 customers in 40 countries, with more than 80 global sales partners. The company was named one of the “Michigan 50 Companies to Watch” in 2008.

Autoweb customers are some of the world’s leading automotive manufacturers and their suppliers, including Chrysler, Ford, General Motors, Honda, Mitsubishi and Nissan, as well as BAE Systems, Behr, Federal Mogul, Hella, Honeywell Aerospace, Johnson Controls, Lear, Metaldyne and Visteon. For additional information regarding Autoweb, visit www.autoweb.com.

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Autoweb Contact:

Mimi Miles
Autoweb
Phone: +1.248.601.7153
E-mail: mmiles@autoweb.net

Media Contact:

Andrea Wilmes or Marty Habalewsky
AutoCom Associates
Phone: +1.248.647.8621
E-mail: awilmes@usautocom.com
or mhabalewsky@usautocom.com

29.Feb.08